Our goal this year is to raise $15,000 to help us fly 60 happy campers to a specialty camp!

Thank you for joining our group of Ambassadors to help Angel Flight West raise awareness and funds for this year’s AFW Camp Season! We hope you enjoy this quick, tangible, fun way to help support an awesome cause and help us reach and serve more people in need of donated flights.

It takes $250 in operating cost (people, technology, & office space) to arrange a flight. We encourage you to set $250 as your personal fundraising goal to help us change a life one flight at a time.

See the table below to estimate flights enabled by amount raised.

<table>
<thead>
<tr>
<th># of Flights</th>
<th>Fundraising Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$250</td>
</tr>
<tr>
<td>2</td>
<td>$500</td>
</tr>
<tr>
<td>3</td>
<td>$750</td>
</tr>
<tr>
<td>4</td>
<td>$1,000</td>
</tr>
<tr>
<td>5</td>
<td>$1,250</td>
</tr>
</tbody>
</table>

As promised, on the next page you will find your “Pre-Flight Checklist” instructional guide for setting up your fundraiser and a few pre-written messages for each week. We hope this will be helpful in encouraging your networks on your social medias to support Angel Flight West.

Thank you for your time, effort, and spirit to AFW’s cause and mission. We hope you have fun!

If you have any questions, please don’t hesitate to reach out Henny at henny@angelflightwest.org or call at (310)398-6123 x110.

TEAM AFW
To create a fundraiser for Angel Flight West, click here or follow these steps:

**STEP 1
CREATE YOUR FACEBOOK FUNDRAISER**

Click Fundraisers in the left menu of your News Feed. Click Raise Money.

**STEP 2
CHOOSE “ANGEL FLIGHT WEST” AS YOUR NON-PROFIT**

Select Nonprofit/Charity

Search and select “Angel Flight West”
2019 AFW CAMP SEASON FUNDRAISER

STEP 3
FILL IN YOUR FUNDRAISING DETAILS

Set your starting goal for $250 (or more!)
The end date would be August 15, 2019

Title of Your Fundraiser Can be whatever you like! We suggest:
Join me to help sponsor ______ child/children to a specialty camp this summer!

Suggested “Why are you raising money?” story

This summer I have decided to become an ambassador to bring awareness and raise funds for Angel Flight West during one of their busiest times of the year, Camp Season!

Every year Angel Flight West (AFW) has the unique and heart-warming opportunity to help hundreds of very special children kick-off summer. Instead of the carefree ideals of childhood, these children are navigating life with challenges such as severe burns, cancer treatment, blindness, hearing-impaired, juvenile diabetes, kidney disease or HIV positive diagnosis.

Specialty camps for kids operate throughout the western United States, welcoming children battling cancer, young burn survivors, transplant patients, hearing- or visually-impaired youngsters, and more. But many children can’t take part in these life-enriching experiences because their families face enormous financial hardships that prevent their son or daughter from getting to camp. Access to transportation and travel costs shouldn’t be a barrier – and that’s where AFW and our compassionate pilots step in.

AFW coordinates more than 500 specialty camp missions each year, and most of them take place during the summer season. The work behind each mission is enormous. Join me in sponsoring (insert # of children you would like to sponsor) to help them get to a specialty camp this summer because every child deserves to have an unforgettable camp experience.
2019 AFW Camp Season Fundraiser

**STEP 4**

**CHOOSE A COVER PHOTO, CREATE AND INVITE YOUR FRIENDS TO DONATE!**

Choose a Cover Photo. We’ve provided a photo for you, but you can use whatever you like then Click **Create**

Start inviting your friends to donate!

**STEP 5**

**CONSIDER A PLEDGE TO MATCH YOUR DONATIONS**
Encourage your friends and family to support by letting them know you can match their donation to the dollar leading up to your goal. A setting is available on your fundraiser to set a max for your matching donation.
**STEP 6**

**SEND PERSONAL MESSAGES TO FRIENDS AND FAMILY**

Identify friends and family members to join you to reach your goal. Personalized messages can be very helpful during this outreach. We’ve provided a short message below you can send to a friend/family member.

Dear ________,

This summer I have decided to be an ambassador to bring awareness and raise funds for Angel Flight West during one of their busiest times of the year, Camp Season! Angel Flight West delivers health and hope using donated flights to serve those with healthcare or other compelling human needs.

Every year Angel Flight West (AFW) has the unique and heart-warming opportunity to help hundreds of very special children kick-off summer. Instead of the carefree ideals of childhood, these children are navigating life with challenges such as severe burns, cancer treatment, blindness, hearing-impaired, juvenile diabetes, kidney disease or HIV positive diagnosis.

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AFW coordinates more than 500 specialty camp missions each year, and most of them take place during the summer season. The work behind each mission is enormous.

My goal this #AFWCampSeason is to sponsor “insert # of flight” flight/s) to help them get to a special needs camp this summer because every child deserves to have an unforgettable camp experience.

Together we can not only support this cause but also provide hope to those who whose lives are in turmoil, the financial, physical, and emotional burdens that can make ordinary trips extraordinarily difficult.

Please donate now on my personal fundraiser for Angel Flight West: “Insert your fundraising link here”
You can also send your donation by mail to Angel Flight West, at 3161 Donald Douglas Loop South, Santa Monica, CA 90405 and make sure to include my name and #GivingTuesday on the memo on the check!

Thank you for your time and efforts in joining me to support Angel Flight West and charitable aviation.

Thank you for your support!

Your name
**2019 AFW CAMP SEASON FUNDRAISER**

**STEP 7**

**POST WEEKLY ON YOUR NEWSFEED TO ENCOURAGE MORE TO JOIN!**
Be creative, fun, and use your voice! We encourage you to use your personal experience with Angel Flight West to create post on your newsfeed. Weekly posts are encouraged to remind your network of the goal you’re striving for! We have included below some pre-written messages. Feel free to personalize them for your post. Being personal and consistent is key!

**SUGGESTED MESSAGES**

- **JOIN ME TO HELP SPONSOR A HAPPY CAMPER TO A SPECIALTY CAMP THIS SUMMER!**
  This summer I’ve decided to become an ambassador for Angel Flight West during the #AFWCampSeason!
  Angel Flight West arranges free, non-emergency air transportation for children and adults with serious medical conditions and other compelling needs through the support of volunteer pilots. Any amount helps to go towards arranging a flight for a happy camper this summer!

- **YOUR SUPPORT HELPS GET A HAPPY CAMPER TO MEET OTHER KIDS LIKE THEM!**
  You will be giving very special children a part of their childhood back. But these camps are more than just fun—many of them also provide medical service, psychological counseling, and more. Perhaps the most important thing the camps provide is the opportunity to meet other kids like them. By going to camp, they learn that they are not alone. Any amount helps to go towards arranging a flight for a happy camper this summer!
2019 AFW CAMP SEASON FUNDRAISER

STEP 7

REMEMBER TO THANK THOSE THAT HAVE DONATED TO YOUR FUNDRAISER!

Each of your donors will receive a thank you and tax-deductible letter, but please thank your loved ones for us too!

We can never thank our supporters too much. Once you’ve had a donation made, simply send them a quick thank you for supporting your fundraiser!

Below are some pre-written Thank You messages you can send to your donors!

- Thank you for your support! Together we are making the difference in child’s life who otherwise would have to travel hundreds of miles to go to this specialty camp. Thank you for joining me in our efforts in giving the gift of flight!

- Every dollar makes a difference. At Angel Flight West, every $1 provided is valued at $7 due to the generosity of AFW Volunteer Pilots who donate flights to those in need. Thank you so much for your donation and support!

DO’s AND DON’Ts OF POSTING

**DO’s**

Be yourself, be honest and passionate
Respect the AFW logo, images, and copyrights
Be respectful of other cultures, religions, values, etc.
Use common sense and courtesy

**DON’Ts**

Do not speak on behalf of the AFW
Do not lie or post anything you would be embarrassed to have your mother see
Do not alter or modify the AFW logo
Do not censor others’ opinions or views

THANK YOU!

Thank you for lending us your voice to help support Angel Flight West this #GivingTuesday.
We couldn’t do it without you!
2019 AFW CAMP SEASON FUNDRAISER

IMAGES TO USE DURING YOUR FUNDRAISER

FACEBOOK FUNDRAISER HEADER

Camp Season Fundraiser
Because every child deserves to have an unforgettable camp experience

SPONSOR AN AFW CAMPER

ANNOUNCE YOU’RE AN AFW CAMP AMBASSADOR

SPONSOR AN AFW CAMPER THIS YEAR!
$250 gets an happy camper all the way to camp!

I’M SPONSORING AN AFW CAMPER THIS SUMMER!
Help me reach my goal to get a happy camper to camp!